



SHRUTI AGARWALLA

DIGITAL MARKETER



 +91 93657 46535

 shrut050520@gmail.com

 <https://s68.upskillrocket.store>

 Guwahati, Assam

LANGUAGES

Read : English, Hindi, Assamese,
Bengali

Write : English, Hindi, Assamese

TECHNICAL SKILLS

- WEBSITE DEVELOPMENT
- SEO (On-page, Off-page)
- Google Ads
- Meta Ads Manager
- Social Media Strategy
- Canva & Content Creation
- Analytics & Reporting

SOFT SKILLS

- COMMUNICATION
- CREATIVITY
- TEAMWORK
- ADAPTABILITY

TOOLS I KNOW

- Google Analytics, Search Console
- Meta Business Suite
- Canva, WordPress
- Excel, PowerPoint

EDUCATION

DIGITAL MARKETING AI INTEGRATED
COURSE, UPSKILL ROCKET,
BANGALORE

MASTER'S IN ECONOMICS, IGNOU

BACHELOR OF ARTS (ECONOMICS
HONS.), B.BOROOAH COLLEGE,
GUWAHATI

WORK EXPERIENCE

INTERNSHIP AT BRANDDDY
MARKETING AGENCY, GUWAHATI

- Created social media post ideas & captions for various brands
- Assisted in campaign setup and ad performance tracking
- Supported SEO activities and content planning.